What is claimed is:

1. A pressure sensitive adhesive sheet comprising a substrate and, superimposed thereon, a pressure sensitive adhesive layer, said substrate exhibiting a maximum value of dynamic viscoelasticity tan δ of at least 0.5 at a temperature ranging from -5 to 80°C.

2. The pressure sensitive adhesive sheet as claimed in claim 1, wherein the substrate has a thickness and Young's modulus whose product is in the range of 0.5 to 100 kg/cm.

adhesive sheet claimed in claim 1 or 2, comprising sticking the pressure sensitive adhesive sheet to a surface of an adherend and working the adherend at its back while protecting the adherend surface by means of the pressure sensitive adhesive sheet.

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